

GANDHINAGAR PHYSIOTHERAPY ASSOCIATION

જાહલર

પરંપરા થી પર્વ સુધી

JHALAR GARBA

Sponsorship & Partnership Invitation

An exclusive Garba and Dandiya evening curated for doctors and medical professionals.

DATE

10 October 2026

CITY

Gandhinagar

EXPECTED

1,000-1,500



EVENT MANAGEMENT PARTNER

Tricore Events

One evening. A thousand doctors.

01

Jhalar Garba – 2026 is an exclusive Garba and Dandiya evening curated specially for doctors and medical professionals, presented by the Gandhinagar Physiotherapy Association. With an expected gathering of 1,000–1,500 attendees, it offers brands a rare chance to reach a premium, highly relevant audience through on-ground visibility, brand activation and digital promotion.

1,000+

DOCTORS & MEDICAL
PROFESSIONALS EXPECTED

168

GPA REGISTERED
PHYSIOTHERAPISTS

21

CLINICAL BRANCHES RUN
BY THE CORE TEAM

WHY BRANDS BELONG IN THIS CIRCLE

i A guest list, not a gate

Every attendee is a doctor, physiotherapist, medical professional or their family – a high-income, high-influence segment that mass media cannot reach efficiently.

ii People who sign the orders

GPA members own clinics, rehabilitation centres and fitness studios across Gandhinagar, Kudasán and Mansa – the buyers for equipment, devices, nutrition, insurance and services.

iii Hours, not seconds

A full Navratri evening means long dwell time and a relaxed, festive mood – the conditions in which people actually visit a stall, sample a product and remember a brand.

iv The most credible referrers alive

A product a doctor enjoys at Jhalar reaches thousands of patients through the single most trusted channel in healthcare marketing: the doctor's own recommendation.

v On the ground and on the feed

LED screens, stage backdrop, entry arch, passes and standees – extended through social media creatives, stories, reels and post-event communication.

vi Built around your brief

From full naming rights to a single focused category partnership, deliverables are shaped around your objectives and your budget.

Three ways to partner

02

Every package below is a starting point. Tell us what you want the evening to do for your brand and we will shape the deliverables around it.

MOST VISIBLE TIER I · ONE BRAND ONLY Title Sponsor ₹2.5 L – ₹5 L	TIER II Powered By ₹1 L – ₹2.5 L	TIER III · 12 CATEGORIES Category Partner ₹50 K – ₹1 L
The event carries your name. Premium placement on every surface, on every creative and on the pass in every guest's hand. HEADLINE INCLUSIONS • Event naming rights • Premium LED, stage & entry branding • Branding on event passes • Winners' prize distribution • Category exclusivity ALL 21 DELIVERABLES · PAGE 04	"Powered by" billing across event communication, prominent screen presence and a counter of your own on the floor. HEADLINE INCLUSIONS • "Powered By" billing • Prominent LED placement • Dedicated counter / stall • Multiple host mentions • Passes for team & guests ALL 12 DELIVERABLES · PAGE 05	Own one category outright – food, beauty, jewellery, wellness and more – with stall space, sampling and a host mention. HEADLINE INCLUSIONS • "Official [Category] Partner" • LED logo visibility • Stall space & product display • Sampling or distribution • Host & social mention ALL 9 DELIVERABLES · PAGE 05

TWELVE PARTNER CATEGORIES AVAILABLE

Hospitality	Food	Beverage	Jewellery	Styling	Beauty	Wellness	Gifting
Photography	Media	Lifestyle	Healthcare				

Something else in mind?

Additional branding and activation requirements can be discussed and customised based on the sponsorship value. If you have a specific objective – a product launch, a screening camp, a sampling drive – tell us and we will build the package around it.

Title Sponsor

03

Title Sponsor

₹2.5 L – ₹5 L

“Jhalar Garba – 2026, presented by [Your Brand]”

TWENTY-ONE DELIVERABLES

- ♦ Exclusive Title Sponsor status
- ♦ Event naming rights across all major communication
- ♦ Prominent logo placement on the main LED screen
- ♦ Regular LED branding throughout the event
- ♦ Premium and prominent counter / stall space
- ♦ Branding at the main entrance & registration area
- ♦ Branding on the main stage / backdrop
- ♦ Branding on event passes / tickets
- ♦ Logo placement on major social media creatives
- ♦ Dedicated sponsor mentions in social media promotions
- ♦ Multiple stage mentions by the host
- ♦ Dedicated sponsor announcement during the event
- ♦ Product / service display and activation opportunity
- ♦ Product sampling or distribution opportunity
- ♦ Branded giveaways to attendees
- ♦ Standee & branding at strategic venue locations
- ♦ Dedicated social media story / reel / post
- ♦ Sponsor branding in post-event communication
- ♦ Winners' prize distribution opportunity
- ♦ Priority / VIP passes for sponsor guests
- ♦ Category exclusivity, wherever applicable

The name that travels with the night

Only one Title Sponsor will be appointed. That name rides on every invitation, creative, pass, LED loop and stage announcement – and on the way people describe the evening afterwards.

Powered By & Partners

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Powered By Sponsor

₹1 L – ₹2.5 L

“Jhalar Garba – 2026, powered by [Your Brand]”

DELIVERABLES

- ♦ “Powered By” branding across selected event communication
- ♦ Prominent logo placement on LED screens
- ♦ Regular LED visibility during the event
- ♦ Branding on event passes / tickets
- ♦ Dedicated counter / stall space
- ♦ Branding at selected venue locations
- ♦ Logo placement on selected social media creatives
- ♦ Social media story / reel mention
- ♦ Multiple host mentions
- ♦ Standee placement
- ♦ Sponsor passes for team and guests
- ♦ Post-event sponsor mention

Official Category Partners

₹50 K – ₹1 L

“Official [Category] Partner — Jhalar Garba 2026”

TWELVE CATEGORIES AVAILABLE

Hospitality

Food

Beverage

Jewellery

Styling

Beauty

Wellness

Gifting

Photography

Media

Lifestyle

Healthcare

DELIVERABLES

- ♦ “Official [Category] Partner” recognition
- ♦ Logo placement on selected event creatives
- ♦ LED logo visibility
- ♦ Counter / stall space, wherever applicable
- ♦ Product / service display
- ♦ Sampling or product distribution opportunity
- ♦ Host mention
- ♦ Social media mention
- ♦ Sponsor passes

What each tier owns

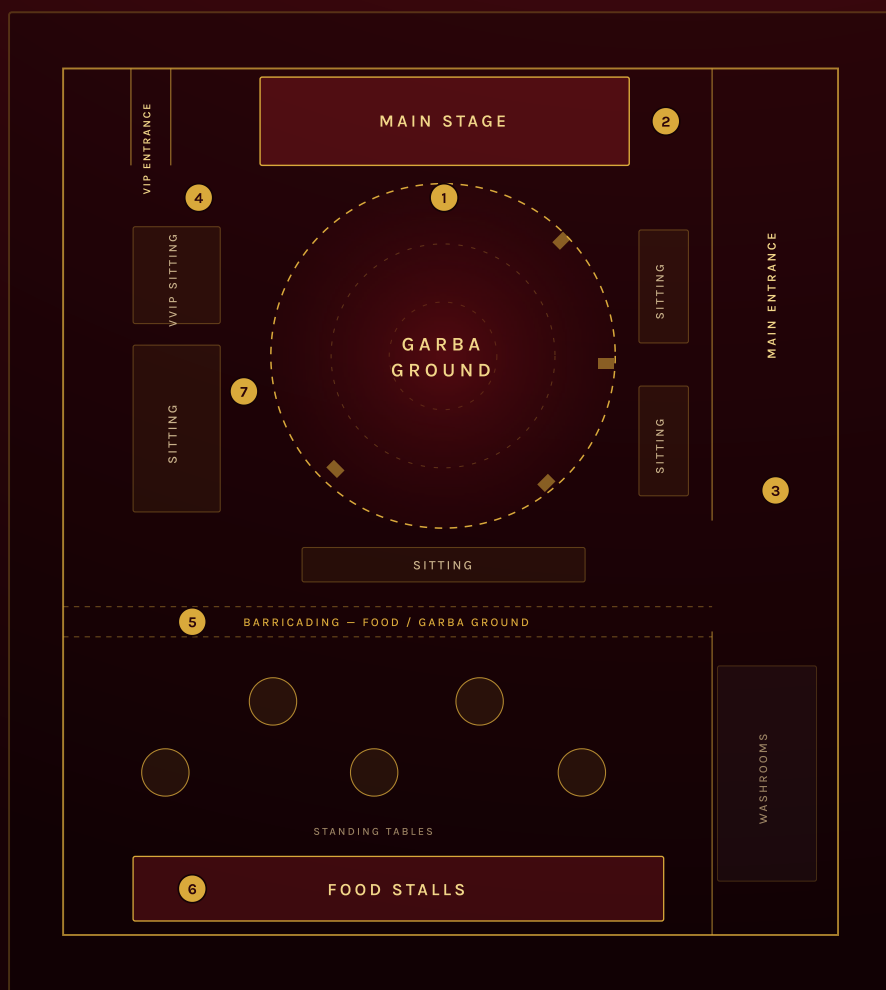
BRANDING / ACTIVATION ASSET	TITLE SPONSOR	POWERED BY	PARTNER
Event naming rights	Yes	No	No
Main LED branding	Premium	Prominent	Standard
Entry branding	Premium	Yes	Selected
Main stage branding	Premium	Yes	No
Event pass branding	Yes	Selected	No
Premium counter	Yes	Yes	If applicable
Photo-op branding	Yes	Yes	Selected
Social media branding	Premium	Prominent	Selected
Host mentions	Multiple	Multiple	One
Product sampling / activation	Yes	Yes	Selected
VIP / guest passes	Highest allocation	High allocation	Limited
Category exclusivity	Yes	Category-based	Category-based

THE FINE PRINT

1. Sponsorship deliverables will be finalised according to the selected package.
2. Branding artwork and promotional material must be provided within the agreed timeline.
3. Counter / stall size and exact location will depend on the venue layout.
4. Category exclusivity will be offered only to selected sponsorship levels.
5. The number and frequency of LED displays and stage mentions will be defined in the final sponsorship agreement.
6. All sponsor activations must be approved by the event management team in advance.
7. Additional branding and activation requirements can be discussed and customised based on the sponsorship value.

Where your brand will stand

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BRANDABLE SURFACES

- 1 Main stage backdrop**
Your artwork behind every stage photograph and the prize distribution.
- 2 LED screens**
Logo loops running through the evening, flanking the stage.
- 3 Main entrance**
Arch, registration desk and pass branding – seen by every guest on the way in.
- 4 VIP entrance**
A second branded entry for VVIP and invited guests.
- 5 Barricade run**
The full-width barricade between the ground and the food court.
- 6 Counters & sampling**
Stall space in the food court for display, sampling and giveaways.
- 7 Standees & photo-op**
Along the sitting zones, where guests rest between the ras.

This plan is indicative and may change depending on the situation on site. The garba ground sits at the centre with the main stage facing it, VVIP and general sitting on three sides, and a barricaded food court behind. The confirmed layout, placements and stall sizes will be shared in the sponsorship agreement.

CENTRE Garba ground Ringed by sitting on three sides, stage facing it	TWO Entrances A main entrance and a separate VIP entrance	FIVE Sitting zones One VVIP block and four general sitting blocks	BEHIND Food court Barricaded, with standing tables, stalls and washrooms
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A brand's night at Jhalar

07

-
- I**
WEEKS
BEFORE
- ## The announcement
- Your logo lands on the invitation creatives, the social media announcements and the event passes – in front of the guest list before a single dandiya is struck.
-
- II**
ON
ARRIVAL
- ## Two entrances, both branded
- Guests arrive through the main entrance and invited VVIPs through a separate VIP entrance – registration, arch and standees carry your name at both.
-
- III**
THROUGH
THE
EVENING
- ## Around the ground
- LED loops running between the ras, your standees along the VVIP and general sitting zones, and a branded photo-op where guests rest between rounds.
-
- IV**
PEAK OF
THE
NIGHT
- ## The stage
- Host mentions between sets, a dedicated sponsor announcement, your backdrop behind every stage photograph, and the winners' prize distribution in your hands.
-
- V**
ACROSS
THE
BARRICADE
- ## The food court
- A separate, barricaded food zone with standing tables and stalls – where your counter does product display, sampling and giveaways while guests eat.
-
- VI**
THE DAYS
AFTER
- ## The afterglow
- Post-event thank-you communication, recap reels and photographs – each one carrying your brand back through the same audience.

The GPA core team

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Jhalar Garba 2026 is organised by the Gandhinagar Physiotherapy Association – a body of 168 registered physiotherapists whose office bearers run leading clinics, rehabilitation centres and fitness studios across Gandhinagar, Kudasán and Mansa.

OFFICE BEARERS



PRESIDENT

Dr. Sunil Patel (PT)

India's first FDM therapist, chiropractor and sports physiotherapist. Founder, Health Focus Physiotherapy Clinic, Kudasán · 3 branches



VICE PRESIDENT

Dr. Nirali Shah (PT)

Specialised in cardio-pulmonary and women's health rehabilitation. Founder, Shreeji Physiotherapy & Fitness Center · 2 branches



GENERAL SECRETARY

Dr. Yagnesh Trivedi (PT)

Founder, Aarsh Physiovedic Center · 4 branches



TREASURER

Dr. Nishit H. Modi (PT)

Founder, Shubham Physiotherapy Center · 3 branches



CO-SECRETARY

Dr. Vivek Trivedi (PT)

Founder, PHYSIOACTIVE Multispeciality Physiotherapy Centre, Kudasán

COMMITTEE MEMBERS

COMMITTEE MEMBER

Dr. Tarjani Bhatt (PT)

Founder, Swasthya Physiotherapy & Fitness Center, Kudasán

COMMITTEE MEMBER

Dr. Harshvardhan Prajapati (PT)

Founder, Sahaj Physio & Rehab Centre, Gandhinagar · 2 branches

COMMITTEE MEMBER

Dr. Heli N. Patel (PT)

Founder, Dr. Heli's Fitness Studio, Gandhinagar · 2 branches

COMMITTEE MEMBER

Dr. Pradhyuman Patel (PT)

Founder, The Physio Therapeutic Clinic, Kudasán

COMMITTEE MEMBER

Dr. Keyur H. Patel (PT)

Taraba Kantilal Vyas Physiotherapy Center, Mansa

COMMITTEE MEMBER

Dr. Mehulkumar Patel (PT)

Founder, Keshar Physiotherapy & Rehabilitation Centre, Kudasán



EVENT MANAGEMENT PARTNER

Tricore Events

All sponsorship enquiries, artwork timelines and on-ground coordination are handled by Tricore Events – contacts on the next page.



પરંપરા થી પર્વ સુધી

Let's talk sponsorship

Tell us what you want the evening to do for your brand – a launch, a sampling drive, a screening camp, or simply a thousand doctors seeing your name all night – and we will build the package around it.



EVENT MANAGEMENT PARTNER

Tricore Events

Sponsorship, branding and activation for Jhalar Garba 2026 is managed end to end by Tricore Events. Speak to any of the team below.

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PRESENTED BY GPA · MANAGED BY TRICORE EVENTS · 10 OCTOBER 2026